

# conditions of the competition

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DESIGNEM  
K POROZUMĚNÍ

DESIGN FOR  
UNDERSTANDING

STUDENTSKY  
DESIGN.CZ

Design Cabinet CZ, z. s. and participating Universities announces the competition for the Czech International Student Design Award 2024. Competition is international and is established for Universities, High Schools, and Professional Schools of design, architecture, handicraft, and fine art.

## 1. AIM OF THE COMPETITION, PARTICIPANTS, AND SUBJECT OF THE COMPETITION 2024

### 1.1 AIM OF THE COMPETITION

The aim of the competition is to help students of design at beginning of their careers and finding connections between students and schools with industry and production and business companies. The competition has been monitoring, documenting, evaluating and presenting student works of design, architecture, handicraft, and fine art at Universities, High Schools, and Professional Schools of design, architecture, handicraft, and fine art since 1991.

### 1.2 PARTICIPANTS OF THE COMPETITION

All students of Universities, High Schools, and Professional Schools who finished their studies no later than in the summer semester 2020 can participate in the competition. Both individuals and author teams can participate in the competition.

### 1.3 SUBJECT OF THE COMPETITION 2024

#### A) KIND AND TIME SPECIFICATIONS:

All student works i. e. final exam, semester, graduate and other own works in the field design and visual culture and communication created after

January 1<sup>st</sup> 2020 that had not been registered in the previous years of the competition, are acceptable.

#### B) TOPIC SPECIFICATIONS:

All works from the area that includes the topic of visual communication – e. g. graphic design (posters, books, visual styles, typography, navigating systems, experimental approaches to graphic design, and graphic design in the interdisciplinary cooperation etc.), applied and photography creations related to design, graffiti, digital design, motion design etc.

#### C) REQUIREMENTS

The requirements are described in the Appendix 1. The registered works that do not satisfy the specifications defined in the paragraph 1 of the Conditions or do not satisfy the specifications defined in the Appendix 1, will not be accepted. If the registration fee is not paid in the defined term, then the work will be put out (see the paragraph 3.2 of the Conditions).

## 2. JURIES, WAY OF ASSESSMENT OF THE ACCEPTED WORKS, AND AWARDING

### 2.1 JURIES

Three independent juries (named by the director of Design Cabinet CZ with consideration of announcers) will assess the accepted works. The International High School Pedagogical Jury will consist of appointed high school teachers. The International University Pedagogical Jury will consist of appointed university pedagogues. The

International Jury Grand of Experts will consist of independent curators, and professional designers. The jurors will be appointed in cooperation of the individual educational institutions and other competition announcers.

The International High School Pedagogical Jury and the International University Pedagogical Jury will be assembled among others on these principles:

- \* A pedagogue may become a member of jury if more than two works from his/her atelier/school were accepted.
- \* Each addressed educational institution will itself make a proposal of jurors and their deputies at its discretion with consideration to the recommendations of director of Design Cabinet CZ, z.s.
- \* Some members of juries may become pedagogues whose students were awarded in the last year's competition (National Award, Excellent Design or Outstanding Design).
- \* In case when the constitution of jury does not correspond to the set of branches of accepted works, then a next member will be appointed according to results of the last year's competition.

Composition and results of the International Jury Grand will be published in a separate document.

Constitution of the juries will be published on [www.designcabinet.cz](http://www.designcabinet.cz), [www.studentskydesign.cz](http://www.studentskydesign.cz), on web pages of the cooperating announcers and on the web pages of the schools and universities that will show interest in it before end of July 2024. The membership in the Juries is honorary.

## 2.2 WAYS OF ASSESSMENT AND QUALIFICATION TO THE FINAL INTERNATIONAL ROUND OF THE COMPETITION

The first round of assessment will be performed by the electronic way (web). Design Cabinet CZ will provide the appointed jurors with all the necessary materials (photos, videos, animations, annotations etc. in digital form), table with the list of

the accepted works, criteria for assessment, assessment point scale, and tables for assessment.

Each juror will assess each work individually by recording points into the table according to defined criteria.

The jurors will assess the works anonymously. They will know only registration number without knowing names or schools.

Director of Design Cabinet CZ is a secretary of jury and nominates his/her deputy. The deputy will process the completed assessment tables and on the base of number of points from all jurors then will decide which works will be nominated for The Czech International Student Design Award 2024. In the case when the point limit for nomination is not clear, the jurors will obtain more data to the next round of assessment.

The secretary and his/her deputy are responsible for organization of assessment, communication with jurors, maintaining running documentation, and working out of the final report.

Members of the both International University Pedagogical Jury and International High School Pedagogical Jury will have at least 10 days for the assessment of works.

All registered and accepted works will be assessed. Point assessment of the works will be registered.

## 2.3 NOMINATIONS AND PROMOTION TO THE FINAL INTERNATIONAL ROUND OF THE COMPETITION

Both the International University Pedagogical Jury and the International High School Pedagogical Jury decide on dependency on the point assessment about nominations for the International Student Design Award 2024. In the last round of the competition the independent International Jury of Experts consisting of professional designers and experts (respected personalities out of educational institutions) will award prizes on the level Outstanding Student Design 2024, on the level Excellent Student Design 2024 and one National Award for Student Design \* GRAND 2024 and one National Award for Student Design \* JUNIOR 2024. The International Jury Grand determines number of awarded prizes on the individual levels. In an exceptional case the jury may award the Special Prize of Jury.

The international jury assesses the works directly.

## 2.4 SPECIAL PRIZES

The special prizes are awarded by deans, rectors of faculties, directors of professional institutions, museums, associations or famous design studios, companies, publishing houses and other partner subjects. These prizes are awarded independently on the juries.

## 3. FINANCING OF THE COMPETITION AND REGISTRATION FEE

### 3.1 WAY OF PAYMENT

The competition is based on financing from more sources. One of the sources is the registration fee that presents the participation of schools or students who registered individually. The main finance source is contributions of private donors and cooperating announcers.

The account was opened at FIO Bank belonging to the Design Cabinet CZ z. s.

Account number: **230 162 3200/2010**

IBAN: **CZ 6320100000002301623200**

SWIFT/BIC: **FioBoZPPxxx**

Payment Purpose: assigned registration number (will be sent via e-mail)

### 3.2 REGISTRATION FEE

Registration fee is 45 Euro per each submitted application. Accepted application will be labelled with registration number that will be the same as the number of invoice (i. e. variable symbol for non-cash payment) to account mentioned above (see the paragraph 3.1 Way of Payment).

In case of collective payment for larger group of students the variable symbol will be assigned as well. The specific symbol of the competition is 24000. Due date is 14 days after issuing the invoice. If the registration fee is not paid in term, then the application will be put out of the competition. The registration fee serves for covering the administrative and organizational costs of the competition.

## 4. DEADLINES FOR SUBMITTING APPLICATIONS AND PROVIDING WORKS FOR THE COMPETITION

### 4.1 APPLICATIONS

The deadline for submitting the applications (i. e.,

registration) is June 30, 2024. The completely filled-in application form must be submitted (all image attachments included) on the address [www.studentskydesign.cz](http://www.studentskydesign.cz). Design Cabinet CZ assigns to each registered work unique registration number. The accepted works are assessed anonymously only under their registration numbers.

### 4.2 COMPETING MATERIALS AND ENCLOSURES

All necessary enclosures that are part of the application must be registered via application form on the address [www.studentskydesign.cz](http://www.studentskydesign.cz) where the application is registered (see the previous paragraph); the deadline is June 30, 2024.

### 4.3 COLLECTING OF THE NOMINATED WORKS FOR EVALUATION BY THE INTERNATIONAL JURY

The date and the place of collecting of the nominated works will be published at the end of August 2024 on web sites [www.studentskydesign.cz](http://www.studentskydesign.cz) and [www.designcabinet.cz](http://www.designcabinet.cz). No works collected for assessment by the International Jury Grand and exhibitions in CZ are insured. Some participants of the competition can be asked to provide posters and works for exhibitions abroad.

### 4.4 GIVING BACK THE MATERIALS

The nominated works will be given back to the participants of the competition after appeal of Design Cabinet CZ, z. s. If the materials are not withdrawn according to instructions, then they are liquidated.

### 4.5. ANNOUNCEMENT OF THE RESULTS AND AWARDING

#### A) ANNOUNCEMENT OF THE RESULTS:

**Announcement of the results will take place in supposed term in Prague.** Announcers of the competition reserve the right to change the date and place. Letter of invitation for the ceremonial awarding will be sent to all participants and their teachers.

#### B) MEDIA CAMPAIGN

The announcers will organize media campaign in several waves: at declaring the competition, before declaring the results, and by exhibitions in Prague and Pilsen.

#### 4.6 PRESENTATION OF THE COMPETITION

Presentation of the results and awarded works will depend on the amount of financial contributions of competition announcers and private subjects.

Exhibition of the awarded, selected and nominated works for National Award of Student Design 2024 will take place in Prague (the term and place are being negotiated).

#### 4.7 PRESENTATION OF THE REGISTERED WORKS

An adequate documentation will be prepared to the exhibition where all awarded works will be presented and all registered works will be mentioned. The documentation will contain schools and names of studio chiefs where the designs were created. The catalogue will be provided in digital form. Each competition attendant (student) will receive one printed catalogue free of charge and each registered school will receive free of charge printed catalogues related to number of registered works (approximately in proportion 1:5).

The results of competition will be published on Design Cabinet CZ web pages, on the web pages of the competition [www.studentskydesign.cz](http://www.studentskydesign.cz), on web pages of cooperating announcers, on web pages of partners, and on web pages of participating schools and studios.

### 5. EXPERT GUARANTOR OF THE COMPETITION AND CONTACT ADDRESS

The expert guarantor of the competition is Design Cabinet CZ, z. s.

**CONTACT: DESIGN CABINET CZ, Z. S.**

Phone:

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Web:

[www.designcabinet.cz](http://www.designcabinet.cz),

[www.studentskydesign.cz](http://www.studentskydesign.cz)

## APPENDIX 1: REQUIREMENTS TO THE APPLICATION AND SUBMITTED WORKS

### 1. COMPETITION APPLICATIONS

The application is submitted by complete filling-in the application form (all image attachments included) on the web page [www.studentskydesign.cz](http://www.studentskydesign.cz).

### 2. COMPETING WORKS

Competing works are accepted to the competition in the form of appropriate photo documentation or other visual form that are loaded during filling-in the registration form on the web page [www.studentskydesign.cz](http://www.studentskydesign.cz) and the format must be corresponding with the technical specifications defined in the web registration form. Maximal number of the enclosed files with the visual attachments (without poster) is 8.

It is necessary due to publication purposes that name of each enclosed file has a unique identification (name of author, name of work or as the case may be name of the author of photo) or a caption of photos. No diacritics may be used in the name of the file (only accepted characters are A-Z, a-z, 0-9, and character "underscores" \_). Insert the video by entering a link to an online platform where the recording can be played (YouTube, Vimeo, etc.).

If the demands on format are not satisfied, the work will not be accepted.

In case of nomination and advance to the international round, the competitors or schools will be called upon in the end of August and at the beginning of September 2024 to provide the design:

#### A) AS A MODEL, A PROTOTYPE,

or a complete product for assessment by the International Jury Grand (please, see the details about the international round), if it is required by nature of the work.

#### B) AS A PRESENTATION BOARD (POSTER)

70 × 100 cm on kappa undercoat (max. width 0.5 cm); the works adjusted in frames or glass will not be accepted. The registration number must be written on the reverse side. Delivery of a poster is not mandatory but recommended. The works and all documents must be labelled with the registration number, but no other identification info must be presented (especially no name of author or school), otherwise the anonymity of the competition would be violated. The models (prototypes, products) and the presentation

boards (70 x 100 cm, portrait) will be assessed by the International Jury Grand and will be used for the follow-up exhibitions.

### 3. ENCLOSURES TO THE COMPETING WORKS

Mandatory enclosures see Appendix 1, paragraph 2.

### 4. AGREEMENT WITH THE CONDITIONS OF THE COMPETITION

Author (co-authors, school) by filling-in the registration form on web pages [www.studentskydesign.cz](http://www.studentskydesign.cz) and sending it, expresses (express) consent with the free of charge using of the works for exhibiting and publishing, for publishing the works and contacts on internet, and expresses (express) consent to Design Cabinet CZ and announcers of the competition for creating photos, videos etc. with full respect to the copyrights. In the context with the directive of the EU Parliament and Council of the EU 2016/697 and regulation 95/46/ES and associated law number 101/2000 Sb., applicant agrees with processing of personal data contained in the documentation of the competition and archiving of them for the requirements of the competition. The participant (school) explicitly agree that the competing work (protected work) may be used by the announcer of the competition (without claiming any reward) purposes presented above in all ways of use, for all countries of the world, without any time limitation or the competing work may be provided to third persons for the same purposes even after finishing the competition. The law of the Czech Republic is crucial for all conditions of taking part in the competition, conditions of the competition, and authorization of using the competing works. All persons involved agree that any conflict related to the competition will be solved conciliatory in presence of announcer of the competition. Judge authorities that are relevant for solving possible conflicts (that was not closed conciliatory with cooperation of announcer) are general tribunals of Czech Republic. Files to download Terms and Conditions + Brief Guide to the Registration (English, interactive PDF)

**APRIL 30, 2024**